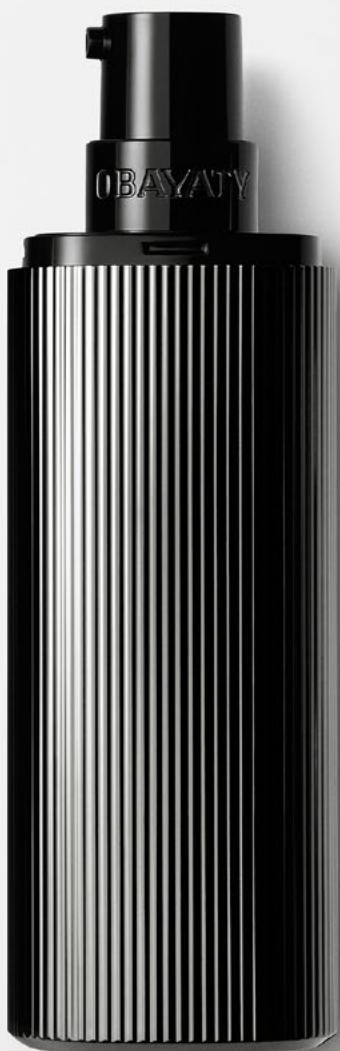


OBAYATY

SKIN PERFECTOR

Radiant Primer





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Radiant Primer

The Skin Perfector gives dull skin a healthy glow while minimizing shine.

This light-weight formula is suitable for all skin tones, mattifies the skin and adds natural glow, without settling into stubble. A synergy of four types of hyaluronic acid derivatives, white pine bark, rosehip and jojoba oils deeply hydrate and balance complexion.

PRODUCT BENEFITS

Mattify

Minimizes shine and brings a healthy glow to dull skin, for a natural, moisturized appearance.

Nourish

A combination of natural vitamin C and E extracts with Niacinamide helps moisturize, soothe, and nourish the skin.

Moisturize

A blend of hyaluronic acid derivatives, provides deep hydration, improves skin firmness and elasticity reducing the appearance of fine lines.



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ACTIVES

Kaolin Clay

Helps to mattify skin, minimize the appearance of pores, and even out complexion.

White Pine Bark

An antioxidant and anti-inflammatory extract that works to improve skin complexion.

Niacinamide

Helps improve skin barrier function, reduce redness and inflammation, and minimize the appearance of dark spots and hyperpigmentation.

All Obayaty products are vegan, cruelty-free and dermatologically tested.

CLAIMS

90% of men asked said that this product lightly mattifies your skin

93% of men asked said that this product feels nourishing

88% of men asked said that this product doesn't settle in stubbles or hair-line

98% of men asked said that this product evens out the appearance of your skin tone

98% of men asked said that this product feels moisturizing

The clinical tests were conducted on multi-ethnic male subjects aged 20-60 years by a third party.

HOW-TO

1. Pump 1-2 times, into clean hands.
2. Apply with your fingertips at the center of the face and blend outward. Focus on areas where you want hydration and light coverage.
3. Wear alone, or add skin tint, concealer or both.



About Obayaty

Obayaty is a contemporary beauty house for men – born in Los Angeles, refined in Stockholm.

Founded by Max Martin and Pontus Frankenstein, the brand was born from a belief that self-expression is the currency of wellbeing. Our mission is to reinvent men's beauty through science, innovation, and creativity — educating and inspiring men to refine their daily rituals, boost confidence, and explore self-expression and wellbeing on their own terms.

Further inquiries:

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The Skin Perfectors translucent formula suits all skin tones.



Skin Perfector refill with case.