

OBAYATY

EYE BOOSTER

Tinted Eye Cream





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The Eye Booster brightens tired eyes, reduces puffiness, the appearance of dark circles and fine lines.

This tinted eye cream provides natural coverage and moisture to the undereye area. The meticulously designed metal applicator has a cooling effect, helping to reduce puffiness. Choose from 5 adaptive shades that adjust seamlessly to your skin tone.

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PRODUCT BENEFITS

Cool and Depuff

The meticulously designed metal applicator adds a cooling effect that depuffs the eye area.

Moisturize

Antioxidant-packed caffeine paired with deep hydration makes skin softer and smoother.

Brighten

A light flush of natural color softens the appearance of dark circles.



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ACTIVES

4 Hyaluronic Acid Complex

Helps to hydrate and reduce the appearance of fine lines.

Caffeine

Powerful antioxidant that minimizes blood vessels improving the appearance of dark circles.

Prickly Pear Extract

Helps reduce wrinkles and fine lines, brighten dark circles, and hydrate skin.

All Obayaty products are vegan, cruelty-free and dermatologically tested.

CLAIMS

95% of men asked said the product improves the appearance of the eye contour

93% of men asked said the product reduces the appearance of fine lines

The clinical tests were conducted on multi-ethnic male subjects aged 20-60 years by a third party.

HOW-TO

1. Gently press the button once until a small drop of formula appears.
2. Spread the formula out evenly using a cooling applicator and clean fingertips.
3. Work the formula into the skin for a natural, barely-there result.



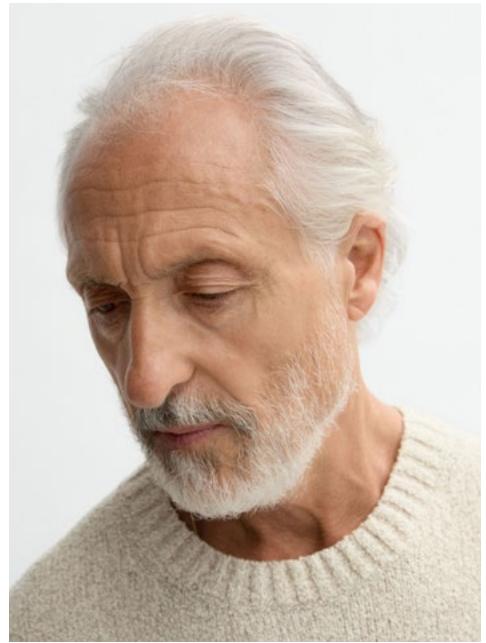
About Obayaty

Obayaty is a contemporary beauty house for men – born in Los Angeles, refined in Stockholm.

Founded by Max Martin and Pontus Frankenstein, the brand was born from a belief that self-expression is the currency of wellbeing. Our mission is to reinvent men's beauty through science, innovation, and creativity — educating and inspiring men to refine their daily rituals, boost confidence, and explore self-expression and wellbeing on their own terms.

Further inquiries:

press@obayaty.com



The Eye Booster comes in 5 adaptive shades.
From top left; Light, Deep, Light Medium, Deep Medium, Medium.



Eye Booster refill with case.