

OBAYATY

FACE CONTOUR

Sculpting Bronzer Stick





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The Face Contour adds a natural, bronzed glow or subtle definition of the cheekbones in one easy swipe.

This sculpting bronzer adds a healthy looking tan, or light sculpting lift to your appearance. The silky, easy-to-blend formula is intuitive to apply, with 3 adaptive shades that adjust seamlessly to your skin tone.

PRODUCT BENEFITS

Bronze

For a natural-looking tan, apply over the bridge of the nose, on cheeks and forehead, where the sun rays hit. Blend in.

Sculpt

For a sculpted contoured look, apply under the cheekbones, on temples and under the jawline. Blend in.

Define

Repeat for increased effect.



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ACTIVES

Pistacia Lentiscus

Antioxidant and anti-inflammatory ingredient that helps reduce shine and the appearance of pores.

Hyaluronic Acid

Helps to hydrate and reduce the appearance of fine lines and signs of aging.

Bisabolol

Soothes and smooths skin, and protects the skin's natural barrier.

All Obayaty products are vegan, cruelty-free and dermatologically tested.

CLAIMS

90 % of men asked said the product improves the appearance of the skin, moisturizes and gives dimension to the face contours

95% of men asked said the product gives a natural tanned look to their skin

The clinical tests were conducted on multi-ethnic male subjects aged 20-60 years by a third party.

HOW-TO

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| 1A. SUNKISSED | Tap the bullet onto the skin. Apply on the bridge of the nose, on cheeks and forehead, where the sun naturally hits your face. |
| 1B. CONTOUR | Tap the bullet onto the skin. Apply under cheekbones, on temples and under the jawline to add dimension, where shadows naturally fall. |
| 2. | Blend with clean fingertips for a natural, barely-there result. Repeat for more coverage. |



About Obayaty

Obayaty is a contemporary beauty house for men – born in Los Angeles, refined in Stockholm.

Founded by Max Martin and Pontus Frankenstein, the brand was born from a belief that self-expression is the currency of wellbeing. Our mission is to reinvent men's beauty through science, innovation, and creativity — educating and inspiring men to refine their daily rituals, boost confidence, and explore self-expression and wellbeing on their own terms.

Further inquiries:

press@obayaty.com



The Face Contour can achieve a bronzed look and a sculpted, contoured effect depending on the shade you use. Choose universally flattering "Tan" for a healthy sun-kissed glow. "Clay" or "Rich" create a sculpted look. Select the shade closest to your natural skin tone.



Illuminating Stick refill with case.