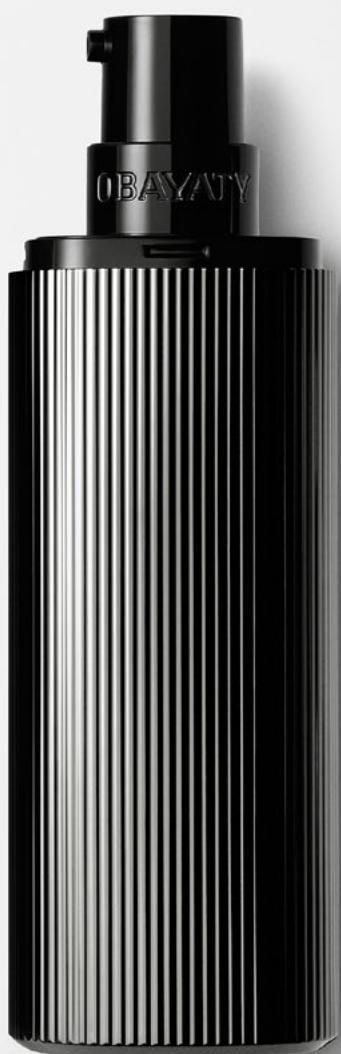


OBAYATY

FACE BOOSTER

Tinted Mousturizer





FACE BOOSTER

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The Face Booster gives dull skin a fresh and healthy look by evening out skin tone and covering redness and blemishes.

This sheer tinted moisturizer adapts to all skin tones, improving firmness, elasticity and overall appearance. A special combination of hyaluronic acid derivatives, natural extracts and vitamins deliver an intense moisture boost to the skin with a sheer flush of color that never settles into stubble.

Choose from 5 adaptive shades that adjust seamlessly to your skin tone.

PRODUCT BENEFITS

Even Out

A light flush of natural color gives dull skin a healthy, fresh appearance.

Mousturize

Four types of hyaluronic acid derivatives paired with jojoba and rosehip seed oil deliver intense moisture to the skin.

Nourish

A blend of niacinamide with vitamins C and E nourishes the skin and improves the appearance of fine lines.

Won't settle in beard or stub

Developed to avoid settling in mens beard and facial hair.



FACE BOOSTER

Tinted Moisturizer

ACTIVES

4 Hyaluronic Acid Complex

Helps to hydrate and reduce the appearance of fine lines.

Niacimide

Helps improve skin barrier function, reduce redness and inflammation, and minimize the appearance of dark spots and hyperpigmentation.

Multi Vitamin Complex

Vitamin C & E helps nourish skin and improve the appearance of fine lines.

All Obayaty products are vegan, cruelty-free and dermatologically tested.

CLAIMS

95% of men asked said the product evens out the appearance of skin tone.

93% of men asked said the product improves the appearance of dull skin.

93% of men asked said the product helps the skin feel firmer.

93% of men asked said the product gives an undetectable finish.

85% of men asked said the product reduces the appearance of fine lines.

The clinical tests were conducted on multi-ethnic male subjects aged 20-60 years by a third party.

HOW-TO

1. Use on a clean face or after moisturizer. Pump 1-2 times, into clean hands.
2. Apply with your fingertips at the center of the face and blend outward. Focus on areas where you want hydration and light coverage.
3. For additional coverage, add a layer around nose, chin to cover redness, for a natural, barely-there result. Check for any



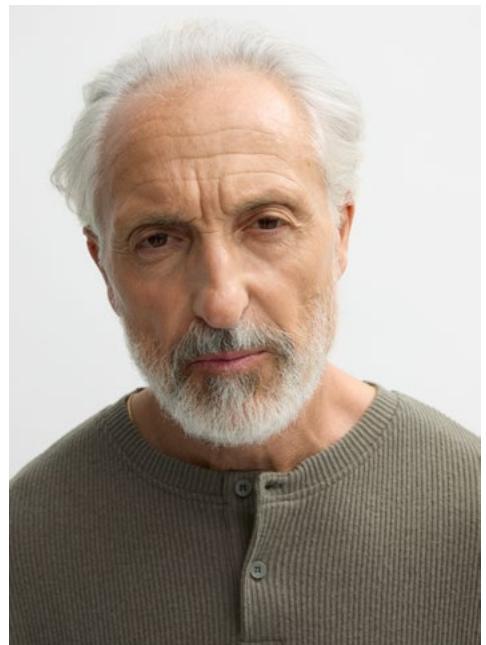
About Obayaty

Obayaty is a contemporary beauty house for men – born in Los Angeles, refined in Stockholm.

Founded by Max Martin and Pontus Frankenstein, the brand was born from a belief that self-expression is the currency of wellbeing. Our mission is to reinvent men's beauty through science, innovation, and creativity — educating and inspiring men to refine their daily rituals, boost confidence, and explore self-expression and wellbeing on their own terms.

Further inquiries:

press@obayaty.com



The Face Booster comes in 5 adaptive shades.
From top left; Light, Deep, Light Medium, Deep Medium, Medium.



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Face Booster refill with case.