

OBAYATY

RETOUCH STICK

Concealer





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The Retouch Stick reduces and covers redness, blemishes, spots, and the appearance of dark circles, creating a healthy, moisturized skin finish.

This concealer offers light-to-medium coverage and melts into skin creating a healthy, even complexion. Camelina sativa seed oil paired with organic thyme reduces redness, while nourishing, smoothing and covering imperfections for a natural, barely-there result.

Choose from 5 adaptive shades that adjust seamlessly to your skin tone.

PRODUCT BENEFITS

Cover

Natural coverage that melts into skin. Perfect for the eye area to cover dark circles.

Soothe

Antioxidants nourish, soothe and reduce the appearance of imperfections for a natural skin finish.

Care

A blend of thyme and camelina oil reduces irritation and supports skin recovery.



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ACTIVES

Camelina Sativa Oil

Helps soothe irritation and supports recovery for blemish-prone and reactive skin.

Organic Thyme

An antiseptic and antioxidant ingredient that helps reduce and heal blemishes and redness.

All Obayaty products are vegan, cruelty-free and dermatologically tested.

CLAIMS

100% of men asked said that this product doesn't dry out the skin

93% of men asked said that this product gives a natural finish

The clinical tests were conducted on multi-ethnic male subjects aged 20-60 years by a third party.

HOW-TO

1. Tap the bullet onto skin where coverage is needed.
2. Blend by tapping formula into skin with a clean fingertip until reaching a natural, barely-there result.
3. Repeat for more coverage.



About Obayaty

Obayaty is a contemporary beauty house for men – born in Los Angeles, refined in Stockholm.

Founded by Max Martin and Pontus Frankenstein, the brand was born from a belief that self-expression is the currency of wellbeing. Our mission is to reinvent men's beauty through science, innovation, and creativity — educating and inspiring men to refine their daily rituals, boost confidence, and explore self-expression and wellbeing on their own terms.

Further inquiries:

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The Eye Booster comes in 5 adaptive shades.
From top left; Light, Deep, Light Medium, Deep Medium, Medium.



Retouch Stick refill with case.