

O BAYATY

THE TREAT

Matte Nail Brightener





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The nail brightener gives an instantly groomed look with matte finish.

Enriched with citric acid, it has astringent and whitening properties to help conceal yellowing and stained nails. The nail appearance is also improved thanks to vitamin E, lemon extract and linden extract, rich in antioxidants. The light-reflecting, blue-tinged pearls optically whiten, camouflage and brighten the nail bed.

PRODUCT BENEFITS

Instantly Brighten

Provides an instantly groomed look with a matte finish, helping nails appear clean, fresh, and healthy.

Whiten & Refresh

Enriched with citric acid known for its astringent and whitening properties, it helps reduce the look of yellowing and stained nails for a visibly brighter appearance.

Responsible Formula

GMO-free and made with 81% bio-sourced and 75% natural origin ingredients.

HOW-TO

1. Apply an even coat and clean dry nails.
2. Let dry for 2-3 minutes.
3. Apply a second coat for more coverage.



About Obayaty

Obayaty is a contemporary beauty house for men – born in Los Angeles, refined in Stockholm.

Founded by Max Martin and Pontus Frankenstein, the brand was born from a belief that self-expression is the currency of wellbeing. Our mission is to reinvent men's beauty through science, innovation, and creativity — educating and inspiring men to refine their daily rituals, boost confidence, and explore self-expression and wellbeing on their own terms.

Further inquiries:

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The Treat has a brightening translucent formula.



The Treat applied on nails.